



## Available for Order Now: \$10,010 Ultimate Valentine's Day Proposal in a Box

### *Unbelievable Package Marks Introduction of Equally Fantastic \$10 Value Box Offering from Pizza Hut*

**Dallas (Feb. 7, 2012)** – “Would you like a proposal with your order?” Starting today, consumers visiting [PizzaHut.com](http://PizzaHut.com) can answer “yes” to that question and purchase the \$10 Dinner Box Proposal Package, an epic collection of proposal goodies inspired by the new \$10 Dinner Box on the Pizza Hut menu. Pizza Hut is offering only 10 of the exclusive packages just in time for Valentine's Day at a cost of \$10,010 each. The \$10 Dinner Box Proposal Package includes a ruby engagement ring, limo service, flowers, fireworks show, photographer, videographer and of course, most importantly, the mouth-watering new \$10 Dinner Box.

Fitting all of these amazing items into one package echoes the feat pulled off inside the new Pizza Hut \$10 Dinner Box, which includes a medium one-topping rectangular pan pizza, five breadsticks with marinara sauce and 10 cinnamon sticks with a sweet icing cup in one box for only \$10.

“If we're able to fit pizza, breadsticks and dessert into one box for only \$10, why stop there?” asked Kurt Kane, Pizza Hut CMO. “Our customers want the best of everything, from their food to memorable life experiences. So we decided to make one of those experiences – the marriage proposal – second-to-none and offer it at [PizzaHut.com](http://PizzaHut.com) right alongside the new \$10 Dinner Box.”

With only 10 packages being offered at [PizzaHut.com](http://PizzaHut.com), those looking to pop the question in a unique way need to act fast. If she says yes, a Pizza Hut-themed wedding at Pizza Hut headquarters could be in order. Here's a closer look inside the \$10 Dinner Box Proposal Package.

- Ruby Engagement Ring: a stunning ruby stone flanked by shimmering diamonds
- Limo Service: pick up your sweetheart in style before popping the question
- Flowers: no proposal is complete without a spectacular bouquet of her favorite flowers
- Fireworks: a perfectly-timed fireworks display will vault this proposal into the record books
- Photographer: photos taken of the happy couple before, during and after the moment
- Videographer: capturing video of the moment she says “yes”
- \$10 Dinner Box: hands-down the most vital, and appetizing, piece of the package

Customers interested in purchasing the exclusive \$10 Dinner Box Proposal Package can visit [PizzaHut.com](http://PizzaHut.com) or email [Proposal@PizzaHut.com](mailto:Proposal@PizzaHut.com) for more information.

**About Pizza Hut**

Pizza Hut, America's Favorite Pizza, delivers more pizza, pasta and wings than any other restaurant. The only pizza company to be named a top ten franchise in 2012 by Entrepreneur Magazine, Pizza Hut began 50 years ago in Wichita, Kansas, and today operates nearly 10,000 restaurants in more than 90 countries. Pizza Hut, Inc. is a subsidiary of Yum! Brands, Inc. (NYSE: YUM). To check out what's new at Pizza Hut visit [PizzaHut.com](http://PizzaHut.com), or keep up with the brand via its social media channels at [social.PizzaHut.com](http://social.PizzaHut.com).

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